noba
event WiFi

CrowdSense Analytics

Real-time visitor insight for smarter events, venues and activations. CrowdSense Analytics by Noba uses cameras and AI-powered technology to turn video into actionable intelligence. Understand how visitors move and engage - live and post event.

0345 612 3008
Speak to our team

hello@noba.co.uk
Email us

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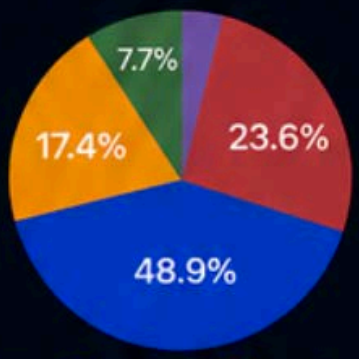
SITE DEMOGRAPHICS

Unlocking the full potential of your location

AVERAGE AGE TODAY

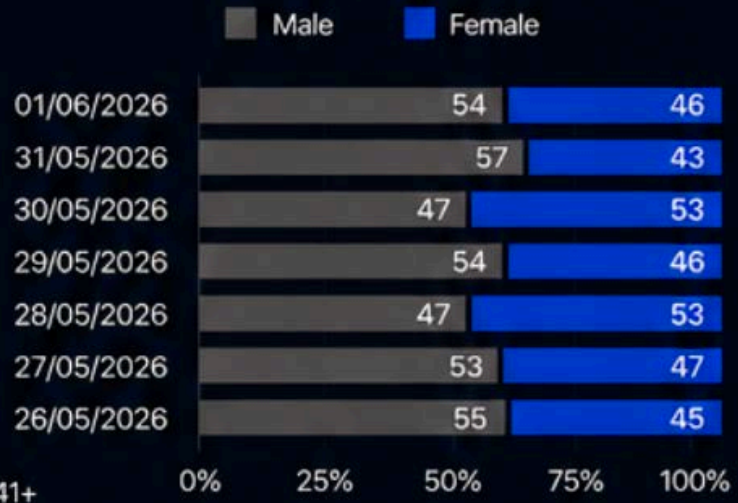
37

AGE GROUPS DEMOGRAPHICS



Under 18 · 18-21 · 22-30 · 31-40 · 41+

MALE AND FEMALE DEMOGRAPHICS



LIVE DASHBOARDS AND REPORTING

Unlocking the full potential of your location

Access real-time insights and custom reports – live during your event and post-event.

- Real-time Dashboards
- Custom Reporting
- Alert Notifications
- Data Export and Sharing

DWELL TIMES

Unlocking the full potential of your location

AVG VISIT TIME (MIN)

99

DWELL TIME LAST 7 DAYS (MINUTES)

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KEY BENEFITS

Improved Safety
Monitor crowd density and receive capacity alerts to reduce risk.

Smarter Operations
Optimise staffing, manage queues and improve visitor flow.

Increased engagement
Understand what works, and where and when to improve experiences.

Live Dashboards and Reporting
Access real-time insights and custom reports - live and post event.

Prove ROI
Deliver data-driven reports that demonstrate event and sponsorship performance.

TURN INSIGHT INTO IMPACT
CrowdSense Analytics gives you the data to create safer, smarter and more successful events and venues.

Let's start the conversation
Find out how CrowdSense can transform your next event.

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